

Outside Programming Sponsorship Agreement

Affiliate Member Channel Usage

The Sponsor of Outside Programming or "Applicant" herewith applies to Brookline Cable Community Trust, Inc. known as Brookline Access Television (BATV), for use of the public access channels on the following terms and conditions:

- As a Sponsor of Outside Programming, Applicant states that s/he has viewed the programs submitted for cablecast on BATV and fully understands and takes full responsibility for the content of these programs during their run on BATV.
- Applicant will not cablecast any commercial advertising intended to promote the use of goods and services, or for any information/promotion of a lottery, or for any direct solicitation of funds.
- Applicant will not cablecast any material which constitutes libel, slander, pornography, obscenity, or invasion of privacy or publicity rights.
- Applicant will not cablecast any use of trademark or copyright which might violate local, state or federal law.
- Applicant agrees to make all appropriate arrangements with, and to obtain all clearances from broadcast stations, networks, sponsors, without limitation of the forgoing, any and all persons (natural and otherwise) as may be necessary to transmit its program material on BATV.
- In recognition of the fact that Brookline Access Television has no control over the content of the Applicant's public access cablecast, Applicant agrees to indemnify and hold BATV harmless from any and all liability or other injury (including reasonable costs of the defending claims or litigations) arising from or in connection with claims for failure to comply with any applicable laws, rules, regulations, or other requirements of local, state or federal authorities; for claims of libel, slander, invasion of privacy, or infringement of common or statutory copyright; for unauthorized use of trade-mark, trade name, or service mark; for breach of contractual or other obligations owing to third parties by company; and for any other injury or damage in law or equity which claims result from the Applicant's use of BATV.
- Applicant understands that BATV reserves the right to cancel the cablecast of any program at any time for any reason.
- The user must pick up and return hardware at the prearranged time.
- As a Sponsor of Outside Programming, Applicant agrees to him/herself available by phone and by mail to any and all comments and inquiries pertaining to said programs during their run on BATV.

I fully understand and accept the conditions described above. This agreement is valid only for the duration of program's cablecast on BATV.

Signature (Required)

Parent/Legal Guardian (If under 18)

Program Being Sponsored

Number of Programs in the series

Name of Copyright Holder

Applicant Name

Telephone Number

Other Number

Address

BATV Representative (print name)

Signature

City

State

Zip

Brookline Access Television
194 Boylston Street
Brookline, MA 02445
617-731-8566

